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GLM SELECTS CONVENTION DATA SERVICES AS NEW REGISTRATION PARTNER

(Bourne, MA – December 2010). GLM has signed a multi-year contract with Convention Data Services (CDS). CDS will provide advance and onsite registration and exhibitor lead retrieval services for six GLM events including, the International Contemporary Furniture Fair[®], International Hotel, Motel + Restaurant Show[®], National Stationery Show[®], SURTEX[®] and the semi-annual New York International Gift Fair[®].

“CDS is a great fit for GLM. They share GLM’s entrepreneurial spirit and focus on innovation, and will be a strong marketing partner as we develop features and programs designed to ease and enhance the registration process for our customers,” says Dorothy Belshaw, Senior Vice President, GLM.

GLM creates buying, selling and networking platforms for designers, product developers, manufacturers, reps, retailers and operators through tradeshow and event production, online community development and association management. GLM currently produces 15 tradeshows, serving industries as diverse as giftware, home furnishings, social stationery, home textiles, tabletop, gourmet housewares, contemporary furniture, personal care, art & design, antique jewelry, beach, board, fashion and hospitality. Together, these events showcase some 11,000 exhibitors in 1.8 million net square feet of exhibit space, and attract approximately 345,000 attendees. The company was founded by George F. Little, in 1924, and acquired by dmg events, in 2007.

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry, serving the needs of businesses and non-profit associations nationwide. For the 3rd year in a row, the company was named to the Inc. 5000 list of fastest-growing private companies in the country.

For further information regarding Convention Data Services (CDS), contact Vickie Silver Levinson, vlevinson@cdsreg.com, 925.785.5896 or visit the company’s website: www.cdsreg.com. To learn more about GLM, visit www.glmshows.com, or contact Cate Salvatore csalvatore@glmshows.com.

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